

# World Gourmet Summit 2009

## Logo Application Guidelines

Updated as at 02 March 2009

### World Gourmet Summit Logo



Any marketing collateral produced for the purposes of the World Gourmet Summit must include the WGS Logo\*, and the Logos of the Co-organiser (Peter Knipp Holdings Pte Ltd and Singapore Tourism Board).

Please see usage guideline:

Held In:



Jointly Organised By:



PETER KNIPP  
holdings pte ltd

WGS Logo



\* These logos must be printed prominently on each marketing collateral and should be of an appropriate size (approximately 20% in relation to the entire document). Printed logos should also take on the official colours as stipulated in the original design. **Design of marketing collateral should be submitted for approval by the Co-organiser prior to production.**