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Female Gastronomy Icons Shine at the World Gourmet Summit 2008

FINE CUISINE GREAT WINES UNIQUE DINING

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For the first time, the World Gourmet Summit presents a female iconic chef **Anne-Sophie Pic** who holds the distinction of being the first French female chef in 50 years to receive three-Michelin stars. Young and highly-feted by the world's gourmet connoisseurs, Anne-Sophie will reclaim the kitchen at the World Gourmet Summit with two other acclaimed female chefs - Antonella Ricci, a one-Michelin star chef and one of Italy's celebrated TV chefs, and Chui Lee Luk, a Singapore-born lawyer-turned-chef who is the first female chef in more than a decade to receive the coveted three hat rating handed out by *The Sydney Morning Herald Good Food Guide Awards*. A bonus for wine-lovers is Serena Sutcliffe, a leading authority on wine and an internationally recognised wine writer and renowned taster who was the second woman to be admitted to the Institute of Masters of Wine in 1976.

A gathering of culinary masters from over the world celebrating the epitome of gastronomic pleasures, the World Gourmet Summit (WGS) will once again treat guests to a splendid display of the finest in epicurean delights from **7 to 26 April 2008**.

Co-organised by **Peter Knipp Holdings** and the **Singapore Tourism Board**, and presented by **American Express**, World Gourmet Summit 2008 showcases a three-week calendar bursting with about 70 activities, promising many satiated taste buds and new lifestyle defining moments.

"The World Gourmet Summit presents a confluence of the best chefs and cuisines from the world over. Increasingly, it is gaining a higher profile in the region and beyond, helping to profile Singapore as an exclusive lifestyle destination that provides discerning visitors with distinctive and memorable experiences," said Mr Andrew Phua, Director of Cluster Development (Tourism Shopping and Dining), Singapore Tourism Board. He added that the World Gourmet Summit in 2007 saw a 15 per cent increase in attendance with over 13,000 participants. One in five participants was a visitor and of these, more than 40 per cent were from countries such as Australia, France, Indonesia, Malaysia and the Philippines.

Mr Phua said, "This year, with an extra sumptuous line up of events and activities, ranging from champagne brunches to truffle dinners, we hope to attract a record of over 15,000 gourmet connoisseurs, both local and overseas, to the event."

Mr Peter A Knipp, Chief Executive Officer, Peter Knipp Holdings Pte Ltd said, "We also want to show to the world, how our gastronomic scene has grown. In 2006 we introduced the Partner Restaurants programme, featuring ten of Singapore's leading restaurant establishments. This year, we see a two fold increase to 21 restaurant partners. From having a drink at Angel's Share to dining at Gunther's, there is a growing group of the young affluent who enjoy the finer things in life."

Mr Knipp said, "They demand for more sophisticated, finer produce and as such, WGS sees it timely to introduce another aspect to creating a gourmet experience – the **Gourmet Retailers** programme. Shops like Indoguna, Swiss Butchery, SuperNature and Culina are sprouting across the island, providing easy access to gourmet products that were previously limited in terms of offering and availability. We have captured some of these fine retail spaces to provide a special promotion in celebration of gastronomy, of the World Gourmet Summit."

Mr Atul Mathur, Senior Vice President and General Manager, ASEAN and South Asia, American Express International Inc said: “Singapore is evolving and is now increasingly staking its claim to becoming a global city. Gourmet dining is one of the many factors that make a city global and the World Gourmet Summit opens up a window to the world of gourmet dining. As a global brand, American Express is delighted to be the presenting partner of the World Gourmet Summit for a milestone fifth year.”

Marking its 12th year, the World Gourmet Summit 2008 transports diners on a one-of-a-kind gastronomic journey featuring the best in life. Fine Cuisine, Great Wines and Unique Dining starts with...

Other Personalities...

Masterchefs and Guest Chefs – From Paris, New York, Tokyo and more, we bring together the elites of the industry. Indulge in heavenly sweets as world renowned *Pierre Hermé* brings with him the very best a patissier has to offer. Rejuvenate your taste buds with *George Calombaris (2 Hats)* with his interpretation of Greek cuisine. With the freshest of ingredients, *Kiyomi Mikuni*, one of Tokyo’s highest rated chefs brings a delectable spread of French cuisine with a touch of Japan.

Celebrities – Adding a bit of stardust to WGS are sexy chef **Curtis Stone** of the Take Home Chef fame; as well as adrenaline junky and travelogue host **Ian Wright** of Discovery Travel and Living Globe Trekker series.

Wineries...

For appreciators of fine wines, the **first-growth wine dinners and masterclasses** features the estates of Alvaro Palacios, Dominio de Pingus, and Vega Sicilia from Spain. There are also the **vintner dinners** that follow a wine masterclass with vintages from Château de Beaucastel and Château Smith-Haut-Lafitte with cuisine paired by some of the visiting masterchefs.

Introducing...

With the growing affluence of local and regional consumers, WGS will unveil a first – a retailer programme where gourmet retail outlets are highlighted in a dedicated booklet. This guide serves to provide guests of WGS an easy reference to find premium products and services that will address their special gourmet dining needs.

Key Events...

Highly anticipated are the ever popular **Sentosa Safaris** and **Wildlife Safaris** as guests are transported to three different locations for a night of extravagant dining experience filled with fun and adventure.

For aspiring chefs, the many **culinary masterclasses** and **workshops** offered are not to be missed as famous chefs share their first-hand, secrets of the trade to spice up any home-cooked meal.

Other special events to look out for include the **Truffle Dinner** with renowned French truffle expert Pierre-Jean Pebeyre, as well as **A Taste of the Highlands**, showcasing for the first time, their 40 year old whisky.

With 21 of the leading local restaurants presenting special promotions and activities from premium virgin olive oil from Italy to an in depth culinary class with an abalone specialist, the **partner restaurants** promotions are bound to impress and delight any discerning food connoisseur.

For more information on the personalities and participating establishments, please refer to the accompanying fact-sheets.

Please also bookmark worldgourmetsummit.com for updates.

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WORLD GOURMET SUMMIT

www.worldgourmetsummit.com

The World Gourmet Summit (WGS) is jointly organised by the Singapore Tourism Board (STB) and Peter Knipp Holdings (PKH). WGS is an exclusive platform that showcases the vibrancy of Singapore's epicurean culture and lifestyle. WGS highlights the concept of gastro-tourism, positioning Singapore as a world class culinary destination.

SINGAPORE TOURISM BOARD

www.visitsingapore.com

The Singapore Tourism Board (STB) is an economic development agency for one of Singapore's key service sectors – tourism. The mission of the Board is to develop and champion tourism, so as to build the sector into a key driver of economic growth for Singapore. The STB aims to differentiate and market Singapore as a must-visit destination offering enriching experiences through the “Uniquely Singapore” brand.

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HOSPITALITY PARTNERS



Official Venue Host
An Evening with Anne-Sophie Pic & Pebeyre Truffle Dinner



Official Venue Host
Ian Wright & The Bleu Ribbon Dinner



Official Venue Host
First Growth Wineries from Spain
An Evening with Chui Lee Luk



Official Host
Peter Thornley



Official Venue Host
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A Taste of the Highlands
Gala Reception
Sentosa Safari & WGS Barbecue with Paulaner Beer



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Paulaner Fest with GOLD 90.5FM



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Wildlife Safari



Official Venue Host
Awards Luncheon and Charity Dinner



Official Venue Host
Nicolas Feuillatte Champagne Brunch

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a private dining concept at Sentosa

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