

Press Release
6 March 2007

STARS OF THE FOOD & BEVERAGE INDUSTRY
WORLD GOURMET SUMMIT AWARDS OF EXCELLENCE 2007

Awards of Excellence Partners



Cacao Barry
Pastry Chef of the Year



Classic Fine Foods

Classic Fine Foods
New Restaurant of the Year



Asian Ethnic Restaurant of the Year
presented by Cuisine & Wine Asia

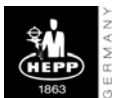


Electrolux
Culinary Institution of the Year



Dairy for life

Fonterra
Lifetime Achievement Award



Hepp
Food and Beverage Manager of
the Year



Le Cordon Bleu
Restaurant of the Year

Singapore Tourism Board (STB) and Peter Knipp Holdings (PKH), co-organisers of the World Gourmet Summit, proudly present the finalist of the World Gourmet Summit (WGS) Awards of Excellence 2007.

(Please refer to appendix for listing of Awards and its finalists)

Inaugurated in 2001, held in conjunction with the World Gourmet Summit, these awards seek to pay homage to the professionals and talents who contributed to the development of Singapore as a gastronomy hub by providing world-class fine dining experience. Inspired by the Michelin in France and James Beard Foundation in America, the awards have grown from strength to strength through the years and have been recognised as the only national award that recognises the best Food and Beverage talents and products in Singapore.

Through three rounds of rigorous selection by a specially selected panel of jurors comprising of the consumers and industry players, 14 Singapore awards and 3 regional awards will be presented to the award recipients during the WGS Awards Luncheon on 21 April 2007 in Singapore.

Apart from being just encouraging greater professionalism and creativity in the Food & Beverage professionals, the awards are also meant to aspire the younger talents to strive towards excellence. For 2007, three scholarships will be awarded to the budding talents who possess the potential to excel in the culinary and food and beverage professions. The scholarships awarded include the Academy at-sunrice and Johnson & Wales University Culinary Scholarships, Bodegas Torres Wine Scholarship and Cacao Barry Patisserie Scholarship. Recipients of the scholarships will receive an opportunity to attend bond-free courses or partake in apprenticeships at renowned establishments, with return air-tickets and accommodation.

Peter Knipp, managing director of Peter Knipp Holdings, said: "We hope that by recognising the ongoing efforts of the industry players, we could work together to position Singapore as a gastronomic hub in the region."

Chef Emmanuel Stroobant, who was awarded Chef of the Year in 2002 and S.Pellegrino Chef of the Year in 2006 believes that the awards put him on the fast-forward track in the very competitive Food and Beverage field. When his restaurant Saint Peirre was awarded the New Restaurant of the Year for the second time in 2003, he felt that it stabilised the restaurant's standing in Singapore. Stroobant added, "The World Gourmet Summit Awards of Excellence have been the impetus to scale for greater heights and the S.Pellegrino Chef of the Year 2006 title is my most treasured accolade. This prize significantly paid tribute

Jointly Organised By:

Peter Knipp Holdings Pte Ltd
Company Registration No.: 199604103W
7 Jalan Kilang, Fifth Floor, Singapore 159407
Office Tel: (65) 6273 7707 • Fax: (65) 6270 1763 • For Reservations & Enquiries: (65) 6270 1254



Awards of Excellence Partners



Executive Chef of the Year
presented by Tabasco



Awards of Excellence Scholarships Partners



Academy at-sunrice and
Johnson & Wales University
Culinary Scholarship



Cacao Barry Patisserie
Scholarship



Bodegas Torres
Wine Scholarship



TEMASEK
POLYTECHNIC

Temasek Polytechnic
Award of Excellence Scholarships
Partner

to my team for their dedicated support over the years and is also proof that in cosmopolitan Singapore, passionate people can achieve their dreams.”

Award recipient of the Executive Chef of the Year presented by Tabasco award in 2006, Mr Eric Teo recalled in year 2003, the moment when Chef Martin Awyong received the award, Teo was very impressed and decided to work towards the award. “I treasure this award very much because it relates a lot to my job. Any Executive Chef would love this award and I'm extremely happy that I've earned it. This award can help one increase self confidence and motivation,” said Mr Eric Teo, Director of Food and Beverage of the Orchard Hotel Singapore.

For further information on AOE2007, please visit www.wgsawards.com.

Background

World Gourmet Summit

World Gourmet Summit (WGS) is an exclusive platform that showcases the vibrancy of Singapore's epicurean culture and lifestyle. A world-class event that has won international accolades such as the US-based International Festivals and Events Association (IFEA), WGS highlights the concept of gastro-tourism and positions Singapore as a premier gourmet capital of Asia. Featuring a strong line-up of internationally acclaimed food experts, as well as an array of culinary classes, wine tasting sessions and gourmet dinners, WGS offers well-heeled premium visitors and discerning gourmet enthusiasts the opportunity to indulge in exquisite wining and dining experiences.

For more information on the visiting personalities and to access high resolution, print-friendly photographs, please visit www.worldgourmetsummit.com.

Supported by Singapore Tourism Board

The Singapore Tourism Board (STB) is an economic development agency for one of Singapore's key service sectors - tourism. The mission of the Board is to develop and champion tourism, so as to build the sector into a key driver of economic growth for Singapore. With its strategic tourism units covering the key purposes of visit by tourists, the STB will work towards revitalising traditional segments ranging from sightseeing and attractions to business travel, as well as actively tap into emerging segments such as healthcare and education services.

MEDIA/PRESS CONTACT:

Peter Knipp Holdings Pte Ltd

Carolyn Ortega / Alina Tan

Tel: (65) 9747 0484 / (65) 9693 5121

E-mail: shazam@magix.com.sg / alina@asiacuisine.com

Peter Knipp Holdings Pte Ltd
Company Registration No.: 199604103W
7 Jalan Kilang, Fifth Floor, Singapore 159407
Office Tel: (65) 6273 7707 • Fax: (65) 6270 1763 • For Reservations & Enquiries: (65) 6270 1254

Jointly Organised By:

