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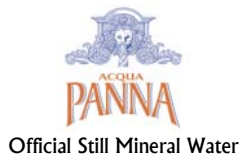


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**THE WORLD GOURMET SUMMIT
 2004
 - A THEATRE OF TASTE -
 PRESENTS...
 A STELLAR CAST OF 11-MICHELIN
 STARRED CHEFS**

Internationally acclaimed and award winning, the World Gourmet Summit (WGS) celebrates its eighth year with a new theme, **"A Theatre of Taste"** for 2004. Having bagged 7 International Festivals and Events Association (IFEA) awards for WGS 2003 recently, this annual gastronomic event that has garnered accolades and an ever increasing following throughout the region promises to be bigger and better, with an exciting series of gourmet activities from **19 to 30 April 2004!** WGS 2004 is proudly presented by **American Express®**.

"Singapore is the gourmet capital of the East. The World Gourmet Summit is an opportunity to bestow the local gastronomical scene with much deserved credit, as well as, showcase their vibrancy to the visiting internationally acclaimed Masterchefs. It provides a platform for interaction and discussion between the different hemispheres, all in the hopes of bringing our culinary standards to greater heights," co-organiser of WGS, Peter Knipp.

Singapore will take centre-stage as internationally acclaimed Masterchefs, Special Guest Chefs and Winemakers converge to present their expertise in this Summit. Hosted by Singapore's foremost dining establishments over a two-week period, the event will incorporate new programmes and elements of the performing arts to sate the senses!

NEW AT "A THEATRE OF TASTE"

A Stellar Cast of 11-Michelin Starred Chefs

For the first time ever, WGS 2004 is proud to present star studded Chefs, highly revered and bestowed with a combined total of 11-Michelin stars!

Leading the group of artistes is Masterchef **Gualtiero Marchesi**, the *godfather* of Italian cuisine. A true icon of gastronomy, Marchesi's culinary philosophy is to create and innovate, and is the world's leading representative of Italian cuisine. He is the first Italian to receive a **3-Michelin star** rating, and will be hosted at Pontini, Grand Copthorne Waterfront Hotel Singapore.

Live it up in Singapore!

Jointly organised by



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WORLD GOURMET SUMMIT 2004

PRESS RELEASE (Page 2)

Updated as of 8 March 2004

Partners

 Official Champagne	 Official Chocolate	 Official Knife
 Anything else is a compromise Official Kitchen Equipment for Culinary Masterclasses	 Official Beer	 Official Crystal Glassware
 Official Raisins	 Official Potato	 Official Coffee
 Official Juices	 Official Supplier for Chef's Apparel	 Official Gourmet Publication
 Official Supplier for Chef's Apparel	 Official Wine Consultants	 Official Wine Consultants
 Official Blender	 Official Venue Host for Post-Gala Dinner Party	 At the heart of the Image Official Imaging Partner
 Official Venue Host for Awards of Excellence Presentation & Opening Reception	 Official Venue Host for Culinary Workshop & Awards of Excellence Partner	 The Singapore Cooking School and Spice Garden
 Official Venue Host for WGS Press Conference & Gala Dinner	 Official Venue Host for Wine Masterclasses & Le Cordon Bleu Evening	 Official Venue Host for WGS Charity Dinner
 Official Venue Host for Champagne Brunch & Olive Oil Dinner	 Official Venue Host for Gourmet Herbal Dinner presented by Eu Yan Sang	 Official Venue Host for Gourmet Herbal Dinner presented by Eu Yan Sang
 Singapore Exhibition Services Pte Ltd		

2-Michelin starred Masterchefs include **Yves Mattagne** and **Eyvind Hellstrom** who hail from Belgium and Norway respectively. The owner and chef of the only **2-Michelin** starred Restaurant Bagatelle, in Oslo Norway, Hellstrom offers the best of contemporary Norwegian cuisine. Yves Mattagne, at the helm of Sea Grill, one of the best restaurants in Brussels, has earned a following of fans from all over the world. Mattagne will present his 'star-lit' seafood cuisine at the picturesque The Cliff, The Sentosa Resort & Spa, whilst Hellstrom will be hosted by Town, The Fullerton Singapore.

Xavier Pellicer represents Spain and has already been awarded **1-Michelin star** at ABAC, Barcelona, since he joined in 1999. Well known for his commitment to his craft and impeccable standards, Pellicer will be hosted by mezza9, Grand Hyatt Singapore. While **1-Michelin star** rated **Christopher Rueffer** from Haerlin Restaurant in Hamburg, Germany will exhibiting his culinary prowess at Equinox Complex by Raffles International.

Of special interest are **Charles Tjessem** and **Terje Ness**, Ambassador Chefs hailing from Norway. Each has been rated as a **1-Michelin** starred chef, and will join Master Chef Eyvind Hellstrom in presenting exceptional Norwegian Seafood dishes.

Rising stars to watch out for are America's **Laurent Gras**, the prodigee of Jacques Maximin, Alain Ducasse and Alain Senderens; Chile's **Mauricio Guerrero Cruz** whose trademark is the combination of traditional local products in delicate Mediterranean preparations with Japanese and Swedish influence; **Bryan Nagao**, the former celebrity chef of Hong Kong's Felix and KOKAGE and has now started his own restaurant Mao in Denver. **Suzanne Goin**, owner and executive chef of Lucques and A.O.C. in Los Angeles, who has received rave reviews and nominated for the prestigious James Beard Award in 2003. Lucques has also been named "50 Hottest Tables" in *Conde Naste traveler*, amongst other gourmet magazines.

The World Gourmet Summit 2004 is presented by American Express® and is jointly organised by the Singapore Tourism Board (STB) and Peter Knipp Holdings (PKH). WGS is an exclusive platform that showcases the vibrancy of Singapore's epicurean culture and lifestyle. The WGS highlights the concept of gastro-tourism, positioning Singapore as a world class culinary destination.

A full list of events, masterchefs, wineries and hosting establishments can be found online at www.worldgourmetsummit.com

For reservations and enquiries, call our hotline at **(65) 6270 1254** or fax at **(65) 6270 1763** | Email: info@worldgourmetsummit.com
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